History Day
Interpretive Web Sites

Design Tips

- 8-15 words per line
- No more than 8 lines of text per paragraph
- Sans-serif font (Verdana, Arial, Helvetica)
- Consistent font usage
- Only underlined words are hyperlinks
- Each page has meaningful title
- Space between graphics or table and text--2 to 10 pixels
- Backgrounds don’t interfere with readability of the text
- Subtle colors in background suggested
- Consistent structure of pages

Design Dos and Don’ts

- Minimize long-scrolling pages
- Use transparency on graphics when appropriate
- Maximize dominant location at top of page
- Beware of graphic embellishments
- Use color wisely for accent
- Don’t use animated images
- Test pages and proofread

Remember...

- Research is the key
- Navigation is crucial
- Simple is better

http://projects.edtech.sandi.net/staffdev/tpss99/finepoints/finepointschecklist.html
http://www.webstyleguide.com/page/general.html
http://www.tlc-systems.com/webtips.htm